

YUKIHIRO SHODA

Director based in Los Angeles / Tokyo

Born Osaka, JAPAN

Resides LA, California / Tokyo, Japan

Education

2005 Kyoto Institute of Technology, Kyoto, Japan. Architecture and Design.

Exhibitions

- 2016 “KAMUY” Solo Exhibition: at Hillside Plaza, Daikanyama, Tokyo
- 2015 “ALT” – NOddIN Third Exhibition: at Claska Gallery, Meguro, Tokyo
- 2014 “Motion Tagging” – Solo Exhibition: at Gallery KATA, Ebisu, Tokyo
- 2014 “OBEY SONG” – NOddIN Second Exhibition: at Claska Gallery, Meguro, Tokyo
- 2013 “RISE” – NOddIN First Exhibition: at Claska Gallery, Meguro, Tokyo
- 2012 “Heineken Open Design Exploration” – Installation: at Milano Salone, ITALY
- 2011 “blind” Solo Exhibition: at OIRAN Gallery, Shibuya, Tokyo
- 2011 “Gaining Independence” Cut & Paste 2010 Global Championship: at Webster Hall, NY
- 2010 “Game Over” - Cut & Paste 2010 Tokyo: at Womb, Shibuya, Tokyo

Films

- 2017 “Naotora” - Promotion Film for NHK “TAIGA-Drama NAOTORA”
- 2016 “KAMUY” - Film experience / Art film installation.
- 2015 “ALT” - Short film for NOddIN Exhibition.
- 2015 “Bike is a journey” BMW Motorrad- Short film
- 2014 “Motion Tagging” - Art film Exhibition.
- 2014 “OBEY SONG” - Short film for NOddIN Exhibition.
- 2013 “RISE” - Short film for NOddIN Exhibition.
- 2014 “11:29_One Cut” NHK TECHNE - Short film for national public broadcasting TV program.
- 2012 “LiveLiveful! Cut Up Interview” TOWER RECORDS SHIBUYA - Short film
- 2011 “blind” - Short film

2011 “Gaining Independence” - Short film

2010 “Game Over” - Short film

2009 “Just Doing It” - Short film

Commercial Works

2017 docomo X Galaxy “Shinka wo Osoreruna” - TV Commercial

2016 Beams “Tokyo Culture Story” - Web Commercial

2016 Audi “A4” - TV Commercial

2016 SK2 “Haruka Ayase.” - TV Commercial

2015 Intelligence DODA “Taro Okamoto Ver.” - TV Commercial

2015 TOKYO GUS “Kyou yori motto Satoshi Tsumabuki ver./Suzu Hirose ver.” - TV Commercial

2015 FUJIFILM INSTAX -Web Commercial

2015 ASAHI Breweries SUPER DRY “fire works ver./LIVE ver.” - TV Commercial

2015 FUJIFILM ASTALIFT “Seiko Matsuda ver./Takako Matsu ver.”- TV Commercial

2015 SUNTRY My Sweets Drink Drop “rip ver.”- TV Commercial

2015 TOYOTA AURIS “Free You”- TV Commercial

2014 Intelligence DODA “Martin Luther King,Jr. Ver/Taro Okamoto Ver.” - TV Commercial

2014 AOYAMA×EXILE “As Time Goes By ver./Soul Men ver.”- TV Commercial

2014 EN ROUTE “The Snap Up”- Web Commercial

2014 Google Play “Game Logo Spot”- TV Commercial

2014 AJI NO MOTO “aminovital” - TV Commercial

2014 You Tube “Sukinakotode ikiteiku” - TV Commercial

2014 TOYOTA “Get Going” - Web Commercial

2013 Sony Play Station 4 – TV Commercial

2013 Adidas “The Highest GOAL” - Web Commercial

2012 NISSHIN Cup Nuddle “-REAL Series-”- TV Commercial

- 2012 TOWER RECORD SHIBUYA "LIVE LIVEFUL! Movie" – Web commercial
- 2011 MOTOROLA PHOTON "SOCIAL 0.0 LAB" – Web commercial
- 2011 Docomo FLICK RUN – Web commercial
- 2010 Boat Race Naruto "Rocket The third race ver." - TV Commercial

Music Videos

- 2017 Greeeen "Kimi Matsu"- Music Video
- 2016 illion feat. 5LACK "High Light"- Music Video
- 2015 Masaharu Fukuyama "Stage no Mamono"- Music Video
- 2014 Sakiko Osawa "Gimme Action"- Music Video
- 2013 Sakanaction "GOOD BYE" - Music Video
- 2013 RADWIMPS "Dreamer's high" - Music Video
- 2013 androp "Missing" - Music Video
- 2013 androp "Voice" - Music Video
- 2013 Yu Takahashi "(Where's)The Silent Majority?" - Music Video
- 2013 GreeeeN "Our Story" - Music Video
- 2010 AMWE × CTRL "Girls and Boys (Original by BLUR)" - Music Video
- 2010 "watch – Ryuichi Sakamoto playing the piano 2009 japan DVD" - Documentary Film
- 2009 DJ KRUSH "Subject of War" - Music Video

Awards and Honors

- NHK TECHNE 2015* | Broad Casted.
Title: 11:29_One cut
- AME AWARD 2014* | MEDIA BRONZE
Clients: Adidas Title: highest-goal Award: Media-Bronze
- GALAXY AWARD 2014* | 2nd Prize
Clients: Inteligence Title: DODA Award: 2nd Prize

SPACE SHOWER TV MUSIC AWARDS 2014* | Best Video Award
Clients: Sakanaction Title: Good Bye Award: Best Video Award

MTV VIDEO MUSIC AWARDS JAPAN 2014* | Best Rock Video Nomination
Clients: Sakanaction Title: Good Bye NOMINATED: BEST ROCK VIDEO

CANNES CREATIVE FESTIVAL 2013* | MEDIA SILVER
Clients: Adidas Title: highest-goal Award: Media-Silver

SPIKES ASIA 2013* | MEDIA BRONZE
Clients: Adidas Title: highest-goal Award: Media-Bronze

Green Film Festival in Seoul 2012* | Official Selection.
Title: blind Screening: Official Selection

ARTE 2012* | Official Selection and Broad Casted.
Title: blind Screening: Official selection and broad casted

Geneva International Film Festival 2011* | Official Selection.
Title: blind Screening: Official Selection

Onedotzero adventures in motion 2011* | Official Selection.
Title: blind Screening: Official Selection

Toyama Waterfront Film Festival Sphere 2009* | Grand Prize
Title: Just Doing It

CON-CAN Movie festival 2009* | Audience Award
Title: Just Doing It

Art Film Fest 2010* | Screening
Title: Just Doing It

Publications

Interview

CG WORLD <https://cgworld.jp/interview/201610-kamuy01.html> / Web magazine, October 2016
CINRA <http://www.cinra.net/interview/201610-youngjuvenileyouth> / Web magazine, October 2016
Numero TOKYO https://numero.jp/18_20161007/ / Web magazine, October 2016
InterFM897 Selectors <http://www.897selectors.com/posts/1496250> Radio, October 2016
e-Spirit <http://www.c-interview.com/52.html> / Web magazine, October 2015
LBB online “*13 Crazy-Talented Japanese Directors*” / Web magazine, August 2015
Casa BRUTUS / Magazine, March 2012 vol144: pg20
ELOQUENCE / Korean Magazine, February 2012 :pg110-113,136
CYZO / Magazine, December 2011 12issue: pg38-39
BRUTUS / Magazine, November 2011 11/15 issue: pg120

Press

“NAOTORA”

OriconStyle <http://www.oricon.co.jp/news/2083246/full/> Web magazine, December 2016

Smart the television <https://thetv.jp/news/detail/96017/> Web magazine, December 2016

Mantanweb <http://mantan-web.jp/2016/12/18/20161218dog00m200013000c.html> Web magazine, December 2016

Music Natalie <http://natalie.mu/music/news/213755> Web magazine, December 2016

music.jp <http://music-book.jp/video/news/news/131083> Web magazine, December 2016

M-ON!MUSIC <http://www.m-on-music.jp/0000176372> Web magazine, December 2016

RO69 <http://ro69.jp/news/detail/153126/> Web magazine, December 2016

CDJournal <http://www.cdjournal.com/main/news/shibasaki-ko/74160/> Web magazine, December 2016

CINRA <http://www.cinra.net/news/20161218-naotora/> Web magazine, December 2016

“KAMUY”

Número TOKYO <https://numero.jp/news-20161029-kamuy/> / Web magazine, October 2016

VOGUE Japan <https://www.vogue.co.jp/lifestyle/news/2016-10/09/kamuy/> / Web magazine, October 2016

CREATORSPARK <http://creatorspark.info/designart/27005/> / Web magazine, October 2016

OPENERS <http://openers.jp/article/1513021/> / Web magazine, October 2016

TYO Magazine <http://tyo-m.jp/archives/32625/> / Web magazine, October 2016

i-D https://i-d.vice.com/jp/article/kamuy-film-news?utm_content=buffer11efd&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer
Web magazine, October 2016

Quotation magazine <http://quotationmagazine.jp/column/post-15150/> / Web magazine, October 2016

CBC NET <http://www.cbc-net.com/event/2016/10/kamuy/> / Web magazine, October 2016

HOUYHNHM <http://www.houyhnhnm.jp/news/13082> Web magazine, October 2016

SANKEI SPORTS <http://www.sanspo.com/geino/news/20161029/geo16102905010017-n1.html>
/ Web magazine, October 2016

Oriconstyle <http://www.oricon.co.jp/news/2080621/full/> / Web magazine, October 2016

Número TOKYO <http://numero.jp/news-20161029-kamuy/> / Web magazine, October 2016

antenna <https://antenna.jp/news/detail/3537405/> / Web magazine, October 2016

Nihon Tv <http://www.news24.jp/articles/2016/10/28/08344987.html> / Web magazine, October 2016

Movie information.com <http://eigajoho.com/?p=54238> Web magazine, October 2016

CINEMATODAY <http://www.cinematoday.jp/page/N0086754> / Web magazine, October 2016

AOL NEWS <http://news.aol.jp/2016/10/14/kamuy/> / Web magazine, October 2016

NETLABO <http://nlab.itmedia.co.jp/nl/articles/1610/14/news111.html> / Web magazine, October 2016

Realplay <http://www.realplay.com/channels/cinemanews/synopses/368295/> / Web magazine, October 2016

Cinematopics online <http://www.cinematopics.com/cinema/works/output2.php...> / Web magazine, October 2016

Movie information.com <http://eigajoho.com/?p=53134> Web magazine, October 2016

Movie collection <http://moviecollection.tv/trailer/23202> Web magazine, October 2016

QETIC <https://qetic.jp/film/kamuy-161026/217434/> / Web magazine, October 2016

Movie Natalie <http://natalie.mu/eiga/news/203897/> / Web magazine, October 2016

Cinra <http://www.cinra.net/news/20161001-kamuy/> / Web magazine, October 2016

Cdjournal <http://www.cdjournal.com/main/news/young-juvenile-youth/73140/> / Web magazine, October 2016

Spice <http://spice.eplus.jp/articles/80101/> / Web magazine, October 2016

billboard-japan http://www.billboard-japan.com/d_news/detail/42561/ / Web magazine, October 2016

uncanny [http://uncannyzine.com/posts/40722?
utm_content=buffer377fc&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer](http://uncannyzine.com/posts/40722?utm_content=buffer377fc&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)
Web magazine, October 2016
BRAIN / Magazine, December 2015: pg96

“OTHER PROJECTS”

FUJIFILM http://www.fujifilm.co.jp/corporate/news/articleffnr_1007.html / Web magazine, August 2015
Sendenkaigi.com(BRAIN) <https://mag.sendenkaigi.com/brain/201412/directors-works/003973.php>
/ Web magazine, December 2014
EYESCREAM.JP <http://www.eyescream.jp/news-all/digger-dildo-motion-tagging?prv=1> / Web magazine, November 2014
CBCNET <http://www.cbc-net.com/event/2014/11/motion-tagging/> / Web magazine, November 2014
Monsterfilms.jp <http://www.monsterfilms.jp/staff/takaharu-hatori/post-286.html> / Web magazine, October 2014
Skream! http://skream.jp/news/2014/06/sakiko_osawa_2nd_ep.php / Web magazine, June 2014
NEWTINKS.NET <http://nwtkn.net/entertainment/3848/> / Web magazine, May 2014
Numero TOKYO <https://numero.jp/yukikawamura/archives/2714> / Web magazine, May 2014
JAPANESE MOTION GRAPHIC CREATORS / Magazine, March 2014 :pg196-197,251
EMTG MUSIC <http://music.emtg.jp/news/20131103009ee16fa> / Web magazine, November 2013
MUSICMAN-NET <http://news.nicovideo.jp/watch/nw693045> / Web magazine, November 2013
CM JAPAN.COM <http://www.cmjapan.com/watcher/pr/cmrelease/aminovital15044/> / Web magazine, August 2013
Natalie.mu <http://natalie.mu/music/news/95243> / Web magazine, July 2013
JAPANESE MOTION GRAPHIC CREATORS / Magazine, March 2013: pg186-187,251
CBCNET <http://www.cbc-net.com/topic/2012/11/tower-record-renewal/> / Web magazine, November 2012
white-screen.jp / Web magazine, November 2012
CPUE2012 <http://www.tamabi.ac.jp/geigaku/CPUE/2012/participant7.html> / Web magazine, October 2012
Shuffle by COMMERCIAL PHOTO <http://shuffle.genkosha.com/products/cinemaeos/8116.html> / Web magazine, August 2012
Adobe Focus In TV <http://focus-in.tv/news/501> / Web magazine, July 2012
COMMERCIAL PHOTO / Magazine, July 2012 :pg106-109
Wallpaper magazine / Web magazine, April 2012
CoolHunting <http://www.coolhunting.com/design/open-design-explorations-the-club> / Web magazine, April 2012
JAPANESE MOTION GRAPHIC CREATORS / Magazine, March 2012 :pg170-171,249
EYESCREAM.JP <http://www.eyescream.jp/special-all/feature/33-creators-dream> / Web magazine, February 2012
Public image.ORG / Web magazine, February 2012
MOTOROLA SOCIAL0.0LAB Free magazine / Magazine, December 2011
HITSPAPER / Web magazine, November 2011
Livedoor.com(unbar) <http://news.livedoor.com/article/detail/6007740/> / Web magazine, November 2011
CBCNET <http://www.cbc-net.com/topic/2011/11/motorola-social-zero-point-zero-lab/>
Webmagazine, November 2011
premiumcuzo.com http://www.premiumcuzo.com/modules/member/2011/11/post_2895/ / Web magazine, November 2011
EYESCREAM.JP <http://www.eyescream.jp/news-all/social-00-lab?prv=1> / Web magazine, November 2011

YAHOO!JAPAN / Web magazine, November 2011

TOHOGAKUEN.JP // Web magazine, October 2011

CBCNET <http://www.cbc-net.com/log/?p=3406> / Web magazine, September 2011

JAPANESE MOTION GRAPHIC CREATORS / Magazine, March 2011 :pg178-179,249